



“WHEN WE HIRED BERGERON CREATIVE, I WASN'T SURE ABOUT INTERNET MARKETING—IN JUST 3 MONTHS INQUIRIES INCREASED BY 50%.”

– Jane Fraier, Partner

FRAIER & MAILLET, P.C.

Internet leads representation.

Fraier & Maillet is a leading family law firm. They wanted to build on the success of Bergeron Creative’s previous branding efforts on their behalf with a rebranding campaign to better promote their divorce mediation services.

The website is the hub of this web-centric integrated brand campaign and serves to fortify Fraier & Maillet’s rebranding effort supported by SEO, content marketing, social media blogging strategies.

TACTICS

- > Research
- > Marketing
- > Branding
- > Brand Identity
- > Website
- > Content Marketing
- > Social Media
- > SEO
- > Print Collateral