



**“BERGERON CREATIVE IS PROFESSIONAL,  
 PROMPT AND EXTREMELY CREATIVE.  
 I AM VERY PLEASED WITH THE  
 MARKETING RESULTS.”**

– Scott Beebe, President

**SMARTDISPENSER®**

**Dispensing innovation.**

SmartDispenser® is an innovative assembly fluid dispensing system by Fishman Corporation. We were actively involved in the product development, including the design of the GUI interface, branding and packaging.

We are responsible for website design and development. We implement all Internet marketing, including internationally, employing Adwords, SEO, Constant Contact, social media and blogging.

**TACTICS**

- > Research
- > Marketing
- > Branding
- > Print
- > Interactive
- > Media
- > Social Media