



**“BERGERON CREATIVE IS THOROUGH WITH EXCEPTIONAL CREATIVITY – THE CALENDARS PRODUCE MORE INQUIRIES THAN ANY SOURCE.”**

– Jennifer Warren, Marketing Director

**MARIAN COURT COLLEGE**

**Start small, dream big.**

We targeted high school students who are late bloomers and want to improve their academic standings with an award-winning admissions campaign themed “Start Small, Dream Big.”

In addition, we created a virtual viewbook micro-site to support the enrollment process and a website for internal staff to make regular content updates utilizing an open-source CMS system.

**TACTICS**

- > Research
- > Marketing
- > Branding
- > Print
- > Interactive
- > Media